

WELCOME

Set in the heart of Lichfield, the hotel is conveniently located for the Midlands motorway network, Birmingham and the NEC. This charming 18th century former coaching inn is entirely non smoking and is just a five minute walk away from the city's famous Cathedral and the Garrick Theatre.

Whether you are looking for overnight accommodation or a venue for a conference, social event or wedding reception, our friendly and attentive staff will ensure that your stay is memorable.



AT A GLANCE

- City centre location
- 45 well equipped guest bedrooms, including four posters
- Popular carvery restaurant
- Cosy lounge bar
- Mini gym for residents and beauty treatment room
- Free wi-fi internet access
- 4 conference rooms for up to 100 delegates
- Private dining for up to 100 guests
- Licensed for civil weddings
- Private car park



HOW TO FIND US

In Lichfield, the hotel is clearly signposted via brown signs. From North-West, Stafford - A51 via Rugeley to Lichfield. At the roundabout (Bowling Green in the centre) take the first exit followed by the first exit on to Swan Road. ***Where the road bends left into Beacon Street, turn right (signposted for the public car park). As you enter the car park turn right and the hotel car park is on the right.**

From North-East, Derby - A38 past Burton. Take A5127 into Lichfield. Go over two sets of traffic lights. After the next set of traffic lights (past the railway station) turn right. At the small roundabout turn right and proceed as above.*

From South-West, M5 - Join M42 at junction 4a. At junction 9 either take the M6 Toll (instructions are shown below) or take the A446 and proceed as "From South East".

From South-East, London (avoiding M6 Toll) - Leave M6 at junction 4 and follow A446 for 10 miles. At the large roundabout take the third exit onto A38. At the roundabout go straight over onto A5206. Go over two sets of traffic lights. At the small roundabout, turn right and proceed as above.*

From the M6 Toll Road

From the North - Join the M6 Toll at junction 11a of the M6. Exit at T5 on to the A5148. Take the first exit to the roundabout on to the A5206. Go over two sets of traffic lights. At the small roundabout turn right and proceed as above.*

From the South - Join the M6 Toll at junction 7a of the M42 or junction 4a of the M6. Exit at T4. At the roundabout take the second exit on to the A38. At the next roundabout go straight over on to the A5206 and proceed as above.*

Best Western

W The George Hotel 

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LICHFIELD STAFFORDSHIRE



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ACCOMMODATION

Our non smoking ensuite bedrooms are tastefully furnished in a range of styles and feature all the facilities that you would expect to make your stay comfortable, including free wi-fi access and air conditioning (in the majority). The superior bedrooms are particularly spacious with a separate seating area, robes, slippers and complimentary water and we also offer four posters, ideal for those romantic weekends away.



BUSINESS

The city centre setting of the hotel makes it an ideal venue for conferences and meetings of up to 110 delegates. Our four well equipped meeting rooms all benefit from natural light and free wi-fi access; free wi-fi is also available in the bedrooms and public area so delegates can easily keep in touch whilst away from the office.

The first class facilities are backed by friendly service from an experienced team of staff who will look after every detail to ensure the success of your event.



DINING

Our carvery restaurant menu features the best of local, seasonal produce with homemade soup or hors d'oeuvres to start, a choice of roasts and chef's specials for main course and a tempting selection of desserts plus coffee. The restaurant is ideal for a relaxing lunch or dinner, whilst the adjacent lounge bar offers a comfortable area in which to enjoy a morning coffee, bar snack or afternoon tea. There's also a pretty patio area for alfresco dining.



BANQUETS & WEDDINGS

The hotel offers a delightful setting for banquets, dinner dances, wedding ceremonies and wedding receptions of up to 100 guests.

The magnificent Regency Garrick Suite features large picture windows, a high domed ceiling, open fires and its own adjacent bar, plus there is a choice of alternative rooms for smaller parties. For functions and private dinners you are welcome to choose from our banqueting menus or alternatively we will create a menu to suit you.



MINI GYM

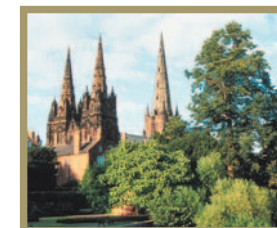
Our mini gym helps you relax and maintain your fitness whilst away from home. Use of the air conditioned mini gym is free for residents and inside you'll find a rowing machine, an exercise bike, a cross trainer and dumbbells, so you can enjoy a complete body workout from early morning until late evening.



WEEKEND BREAKS

Ideal for a relaxing break, Lichfield and the surrounding area hosts a wide selection of places to visit. Explore this historic city with its 800 year old Cathedral and museums, enjoy the thrills of Drayton Manor Theme Park or choose from many attractions in between. Just a short drive away is the National Memorial Arboretum, created to pay tribute to those who served their country in the 20th century.

Reduced weekend rates are available, and if it is a special occasion, we'll be happy to help you celebrate with flowers, fruit, chocolates and champagne in your room.



Photos by kind permission of Lichfield District Council and the National Memorial Arboretum